

## NOTES

### How do you currently justify the existence of your organization?

- preserves history and materials
- access
- share knowledge
- Help our advancement staff work with alum to donate physically and fiscally

### What metrics do you use?

- usage stats
- request stats
- social media stats

Financially generous when you prove your efforts are working.

## CHAT HISTORY

### **Rosemary Pleva Flynn:How do you currently justify the existence of your organization?**

william modrow:preserave and provide access to materials

Roberta Winjum:We're the heart of the university

Michelle Schabowski:Provides unique information and also preserves history

University of Chicago:Support research and learning at our university

Wofford College:We are vital to the academic mission of our college.

Christine, UVic Libraries:Research Teaching Learning

Rhodes College:student education

Julia Corrin:Support and enhance the mission of the university.

Iowa State University:We support student learning, access to information resources, the cultural heritage of Iowa

Greg Miller:Internally, my role is community outreach;

Purdue Archives:We support the teaching and learning mission of the university

Martina Darragh:Historical collection valuable to the global community

Stacey Lavender:custodians of cultural heritage

Dee Gallo:Archives is an integral part of the community for which I work. I don't really need to justify its existence because we are the major holders of the community's legacy

Rhodes College:support for faculty and curriculum

Penelope Moon:My organization's mission is to make education accessible to as many people as possible.

Christine, UVic Libraries:Also: community engagement

Jennifer Keyser:preserve and provide access to materials related to history of state

Cherry:We're essential to student and faculty success

Shawna Gandy:We preserve and creaaate access to important historical information and assets

Amanda Strobel Wise | Rock County Historical Society: We preserve and share the history of Rock County, which includes the Lincoln - Tallman House, an 1850s manion, we also provide access to archival materials, educational programming, and volunteer opportunities to our community

Deborah Houk (McKendree): Support the institution.

Alyssa: My org - specifically and Imaging Services unit within a greater library, exists to offer a reasonable way for researchers, librarians, students, historians, etc to digitization archival and museum objects in accordance with national and international standards

Geoffrey Reynolds: Play a part in classroom instruction and then provide resources for projects.

Robin Grunwald: research for the conservation of fish and wildlife

Ricki Moskowitz: our collection has resources that apply to all sorts of areas of study

University of Minnesota: We are the institution of record for the state, and preserve and make cultural materials available for research and the common good.

Priscilla Eppinger/American Baptist Historical Society: Preserve records that enable the telling, enacting, and celebrating our our communities' stories.

Deborah Kempe: Provides unparalleled service and access to materials for art research

Alexis Van Pool: We are a treasure trove of items covering border heritage. It has been previously un managed and we need funds in order to make the items accessable to the public.

Rhodes College: preserve memphis history to empower our communities

Mary Girard: As a public library, we exist to serve the community with books, education, meeting space, and digital resources.

Melissa Anderson - Field Museum Library: we provide open access on infomation and objects key to researching and undersanding the history of life on the earth and for developing solutions for the stewardship of its future.

Greg Miller: That

Allison Young: Historic preservation and access, and community education

Hillery York: increase and diffusion of knowledge

Cathy Miller/Cameron Kainerstorfer: We are able to show historical advances in scientific and medical research and patient care through our collections.

Jaime: Archives/records of national historic landmark

Greg Miller: That's my role for the organization, yes

Julia Corrin: Encourage the development of a sense of community

Naomi Steinberger: Provide access to our collections to students, faculty and scholars

Greg Miller: External customers we're all about history and access

Geoffrey Reynolds: Help our advancement staff work with alum to donate physically and fiscally.

Alyssa: \*digitize not digitization

Thomas Y. Levin: Rescuing unrecognized vernacular treasures from the trashcan of history.

Iowa State University: research support

Cathy Miller/Cameron Kainerstorfer: It's a struggle for individuals working in medical archives to compete for funding in a campus environment that is focused on new, innovative medical research (i.e. the future of medicine) when we as the archives are highlighting the history of medicine so as to inform the present and future.

**Rosemary Pleva Flynn: What metrics do you gather to support your justifications?**

Alexis Van Pool: usage of various types of items

william modrow: data of coolections used

Jessica Holada: Jessica Holada: make unique and rare materials available, primarily for research, scholarship, education, in support of Cal Poly

Michelle Schabowski: How many researcher requests

Rhodes College: google analytics for use of our online repository

Ricki Moskowitz: reference activities

Jaime: Inquiry requests, website stats

Dee Gallo: Stats on users, information requests, number of items processed...

University of Minnesota: Use statistics, acquisitions statistics, impact stories

Greg Miller: Visitor counts, programs presented, reference questions answered

Alyssa: project stats

Wofford College: Reference transactions, classes taught, usage data

Shawna Gandy: Reference statistics, online visits, processing and cataloging output

Amanda Strobel Wise | Rock County Historical Society: Tour attendance, archive contacts (emails, phone calls), school tours, volunteer hours, \$\$ raised at events

Hillery York: Collections records, research visitors, percent of collection inventoried, digitized collections

Dee Gallo: Also social media stats

Stacey Lavender: reference stats

Mary Girard: Metrics: bodies in the library, outreach/event attendance, check out rates, Youtube views, FB views. . .

Priscilla Eppinger/American Baptist Historical Society: # of researchers, # of constituents requesting information

Purdue Archives: classes taught in archives, reference / research requests, usage stats,

Geoffrey Reynolds: Detailed reference and collection statistics to prove that collections are worth taking, saving, and providing access to.

Martina Darragh: Number of times accessed via the university's online digital collections

Priscilla Eppinger/American Baptist Historical Society: workshops and presentations given

Stacey Lavender: social media stats

Iowa State University: metrics: access stats, search queries, reference requests, publication requests, onsite visitors, web behaviors

Jessica Holada: Jessica Holada: Oops... Cal Poly's Learn by Doing approach.

Melissa Anderson - Field Museum Library: size of collection (growth) usage, service support, papers published (facilitated)

University of Chicago: circulation, use of materials, reference transaction data, patron attitude surveys

Penelope Moon: stats on course performance, placement, anecdotal feedback from students

Ricki Moskowitz: interpret ways the collection can be used

Naomi Steinberger: user statistics, cataloging statistics, website statistics

Melissa Anderson - Field Museum Library: material digitized

Jennifer Keyser: record retention schedules, usage stats ...

Melissa Anderson - Field Museum Library: material conserved

Deborah Kempe: use of all kinds, including on site visits, reference in all forms, Google hits, visits to online exhibitions, use of digital collections, social media subscribers, materials acquired, etc'

Christine, UVic Libraries: Enhanced planning tools at upper levels of admin, including usage stats, grant stats, donors, student feedback

Mary Girard:Yes

Alyssa:Yes

Deborah Kempe:Yes!

Ricki Moskowitz:plan to

Shawna Gandy:Yes

Iowa State University:yes, these metrics are used

Wofford College:yes

Melissa Anderson - Field Museum Library:we use it more in reporting back

Mary Girard:They LOVE numbers

Amanda Strobel Wise | Rock County Historical Society:Yes! We include it in our annual report and our sponsorship materials

University of Chicago:Don't know: need to talk to our director of fundraising

Jessica Holada:Jessica Holada: we are also the stewards of our university history at Cal Poly.

Geoffrey Reynolds:Financially generous when you prove your efforts are working.

Deborah Kempe:some foundations require them. Otherwise, you have to use them carefully and not overwhelm with sheer numbers

Melissa Anderson - Field Museum Library:depends on the focus of their interest...

Amanda Strobel Wise | Rock County Historical Society:I think it shows how many people we reach, and where they are coming from

Wofford College:Generally impressed, not sure they generate results

Iowa State University:the numbers are different from other library statistics we might be compared to such as circulation stats. I'm not sure they're easy to compare, so maybe not too useful

Dee Gallo:We like to keep track but the numbers really don't affect our jobs. Although sometimes they impress!

Christine, UVic Libraries:Proving our ROI is definitely a trend in academic libraries

Greg Miller:Potential funders, talk more about potential use of collection