

CLIR Acknowledgement Guidelines

This and other Council on Library and Information Resources (CLIR) policies are available at <https://www.clir.org/about/policies>

Version 6.20

We offer the following guidelines for publicity to recipients of *Digitizing Hidden Collections* and *Recordings at Risk* awards, to hosts of CLIR fellowships or CLIR-sponsored events, and to authors of publications whose work has benefitted from CLIR's support.

Credit Line

We recommend the following credit lines:

For grant recipients

"This project [is/was] supported by a [Digitizing Hidden Collections or Recordings at Risk] grant from the [Council on Library and Information Resources](#) (CLIR). The grant program is made possible by funding from The Mellon Foundation."

For host-supported fellowships

"This fellowship [is/was] made possible in partnership with the [Council on Library and Information Resources](#) (CLIR)."

For grant-supported fellowships

"This fellowship [is/was] made possible in partnership with the [Council on Library and Information Resources](#) (CLIR), with the generous support of [The Mellon Foundation, the Alfred P. Sloan Foundation, or another other funder]."

For CLIR-supported events or publications

"This [event/publication] [is/was] made possible with the support of the [Council on Library and Information Resources](#) (CLIR)."

Logo

CLIR logos are available in .jpg format for print and web at <https://www.clir.org/about/clir-brandmark/>.

Boilerplate

“The Council on Library and Information Resources (CLIR) is an independent, nonprofit organization that forges strategies to enhance research, teaching, and learning environments in collaboration with libraries, cultural institutions, and communities of higher learning. To learn more, visit www.clir.org and follow CLIR on [Facebook](#) and [Twitter](#).

Acknowledgment of Support in Grant and Fellowship Products

You must include an acknowledgment of CLIR support in all products, publications, and websites developed with CLIR funding. Acknowledgment should include the credit line and where space permits, CLIR’s logo. Posters or brochures about CLIR-funded programs and projects may also include the CLIR logo. Online products, publications, and websites must link to the CLIR website, www.clir.org.

Acknowledgment of Support in Publicity and Public Events

News Releases

Unless special permission is granted to release news about a particular award early, CLIR requests that recipients delay their own announcements about grants or fellowships until after CLIR announces them through the organization’s [website](#), [newsletter](#), and/or social media channels. CLIR’s boilerplate and logo should be used in news releases about CLIR-supported projects, fellowships, events, or publications. It is not necessary for CLIR to approve news releases, but we are happy to review them if you wish.

Social Media

You may repost the social media messages CLIR generates on the day of your award announcement. If you issue your own posts, be sure to include [@CLIRNews](#) and either [@CLIRgrants](#), or [@CLIRDLF](#), as appropriate, in your post.

If you post about your project or fellowship on social media following its initial announcement, you are encouraged to continue to tag CLIR’s relevant social media accounts on Twitter and Facebook.

Press Events

CLIR support should be orally acknowledged during all news media interviews, including radio, television, and press conferences.

The acronym *CLIR* is pronounced “clear.”

Public Events

At programs or public gatherings related to your award or fellowship, acknowledge CLIR orally. Use the full name of the organization when you first reference it to avoid confusion. Display the logo on signage at events. See the [CLIR logo page](#) for details.

Recorded Audio/Video

For grant recipients

Audio/video broadcasts must include the tagline, “This project is supported by a grant from the Council on Library and Information Resources.” Video broadcasts must display the CLIR logo.

For fellowship recipients

In audio/video interviews that are directly related to your fellowship, acknowledge CLIR orally. Use the full name of the organization when you first reference it to avoid confusion.

Questions

If you have questions regarding the forms of acknowledgment, contact CLIR’s communications manager Stacey Patton at spatton@clir.org.